

14th Executive Board 5-6 July 2011 Conference Centre Varembé Geneva, Switzerland

Resolution n°17

Framework on UNITAID Communication Strategy

The Board takes note of the outcome of the first Communication Committee meeting and the resulting draft Framework on UNITAID's Communication Strategy.

The Board requests the Secretariat to finalize the Framework and to report thereon at EB 15. In addition, the Board requests the Secretariat to revise and improve its internet website.

The Board stresses the need for UNITAID to develop a specific communication on Innovative Financing to be developed in consultation with the Communication Committee.

Philippe Douste-Blazy

2h. 4.4.4.