



RESOLUTION EB 6 / 12

UNITAID Executive Board meeting

6-7 December 2007

Framework for a Communication Strategy

The Executive Board instructs the Secretariat to progressively implement the attached Framework for a Communication Strategy and to present a progress report on its implementation, as well as the implementation of the transparency policy at its 8th meeting, focusing notably on evolution of visibility indicators.

As outlined in the abovementioned Framework, the Board also invites its Chairman, Mr. Douste-Blazy, to act on its behalf as an advocate of UNITAID in order to develop UNITAID's membership and the number of its contributors, prioritizing certain countries (see list attached), and instructs UNITAID Secretariat to support this membership campaign.

A handwritten signature in blue ink, appearing to read "P. Douste-Blazy", with a horizontal line extending from the end.

Philippe Douste-Blazy

UNITAID 2008 Membership Campaign

List of priority countries

South Africa

China

India

Italy